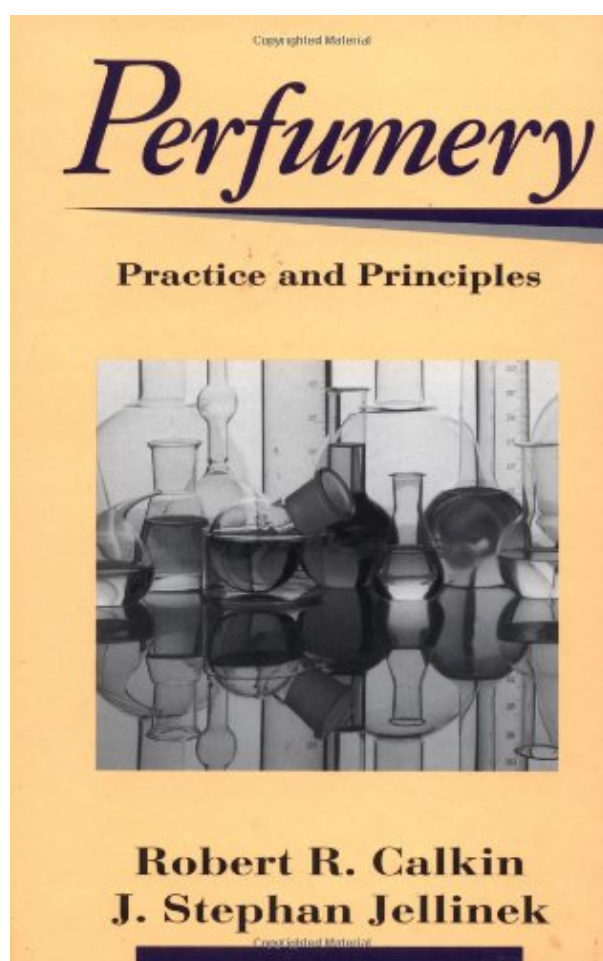


PERFUMERY: PRACTICE AND PRINCIPLES
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A text/reference regarding the structure and function of components used in perfume development and the process of developing perfumes. Covers gas chromatography, mass spectrometry and a host of other analytical techniques; the esthetics and techniques of perfume development; the manifold and ever-changing safety-related requirements of countries and customers; concerns about the environmental impact of materials and impurities which affect the perfumer's work.

From the Back Cover

The art of creating perfumes was, for centuries, steeped in mystery. Over the past thirty years, gas chromatography, mass spectrometry, and other technological innovations have largely lifted the veil of secrecy. The formulas of successful perfumes can now be analyzed, studied, and taught, profoundly altering virtually every aspect of the perfume industry, making it both much more efficient and far more competitive. This book is the first ever to present the time-honored skills and techniques of perfumery together with a detailed look at the physical, chemical, and psychophysical underpinnings of perfume development and an in-depth analysis of the structure of some of the world's great perfumes. Destined to become one of the most consulted volumes in your professional library both now and for years to come, Perfumery covers every aspect of the modern perfumer's art, including matching using gas chromatography, the structure of great perfumes, aesthetic principles of perfume creation, the perfuming of functional products, the perfumer and marketing, the IFRA recommendations, and much more.

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